

10.10.14.7





**Announcing the availability in May of 'the  
motion picture that will live forever.'  
Contact your nearest 20th Century-  
Fox office for engagements at  
your usual admission prices.**

**JENNIFER JONES**

*Academy Award Winner*



# *The Song of Bernadette*

**20<sup>th</sup>**  
**CENTURY-FOX**



## Pix 'Major Element' of Appeal

### Emp-U Offers 15 British Films

Policy for the sale of 15 British pictures originating from the production interests of J. Arthur Rank and bearing the stamp of Eagle-Lion, Two Cities and Gainsborough was announced by Empire-Universal Films, following approval of J. R. Croft, adminis-

(Continued on Page 13)

### Canada's Thanks Relayed By Fitz

Tokens to express the appreciation of Canada were presented in Hollywood recently to those who had given of their talents and time to make "Tomorrow, John Jones." The presentations were made by J. J. Fitzgibbons, national chairman of the Canadian

(Continued on Page 13)

### Hon. J. L. Ilsley Praises Trade's Help in Past as War Services Pitches in for Eighth Loan

Members of the Canadian motion picture industry, with a war effort record that has won many expressions of appreciation in the past, are awaiting the official opening of the Eighth Victory Loan to once again pitch into an all-

### Stein and Appel On Ass'n Board

Morris Stein of Famous Players was appointed vice-president and Clare Appel, Odeon Theatres, became a director of the Motion Picture Theatres Association of Ontario at the executive board meeting last week.

Posts were left vacant when Haskell Masters, who held them both, resigned from Odeon Theatres several months ago.

Announcement of the appointments was made by N. A. Taylor, president.

important campaign in which the personal motivation of each is concern with the future of the Dominion as a place where those in the armed services may find the realization of their hopes and enjoy the fruits of victory. The slogan of the Eighth Loan, "Invest in the Best," is based on peace, freedom and security for all and Canada will only be a happy land

(Continued on Page 2)

### Bishop Now FPCC Manitoba Chief

District manager to supervise Famous Players' Manitoba theatres, including Winnipeg, Brandon and Portage la Prairie is Harold A. Bishop, manager of the Capitol Theatre, Winnipeg, at the time of his promotion.

Bishop, born in London, Eng-  
(Continued on Page 14)

### Still Busy Hauling In Scrap Paper

Trent Theatre, Trenton, under G. W. Martin, collected nine tons of scrap paper at a recent show.

Galt, Ontario, managers collected a total of 37 tons.

## Griesdorf Joins PRC As Sales Manager

David Griesdorf, who recently resigned as British Columbia district manager for Odeon Theatres, has acquired an interest in Producers Releasing Corporation Limited and on April 16th assumed the position of general sales manager, it has been announced by H. J. Allen, president and general manager. The company distributes PRC product in Canada.

In announcing the appointment Mr. Allen made the following statement:

"In view of the increasing value and importance of PRC pictures, the company has great expansion plans. Producers Releasing Corporation Limited also has exclusive distribution for the Film Classics Goldwyn reissues for Canada. These pictures are now playing in leading theatres

(Continued on Page 13)

### Court Dismisses Odeon Motion

At Osgoode Hall, Toronto, last week Justice Chevrier dismissed with costs a motion by Odeon Theatres of Canada, defendants, for an order striking out certain paragraphs of the statement of claim by Famous Players Canadian Corporation. The suit involves the future possession of a number of theatres now held by Odeon and claims against certain persons for breach of contract. Date of trial has not been set.

### We Did It Before . . .



There's nothing new under the theatre sun—maybe. Right after the successful conclusion of the last war a Peace Parade was held on Danforth avenue, Toronto, and the entry of the Allen Theatres (now Premier Operating) is shown above. It was designed by Ben Cronk, now Empire-Universal ad chief, then general manager of the circuit. Theatre men will brighten their tradition of wartime service by boosting the Eighth Victory Loan.

## See My Lawyer

Broadway's smash show hit . . . grand slams the screen! Spinning with songs! Whirling with laughs! Starring Olsen and Johnson, with Grace McDonald, Alan Curtis, Noah Beery, Jr. AND the show world's song and dance stars—Yvette, Carmen Amaya and her company, The Christianis, King Cole Trio.

Distributed by EMPIRE-UNIVERSAL FILMS LIMITED.



# Pix 'Major Element' of Appeal

(Continued from Page 3)

for non-warriors if our returning warriors are satisfied during the years to come that their struggles were not in vain.

The motion picture industry is one of those for which each Victory Loan begins earlier than it does for those engaged in endeavors which are neither mediums of information nor inspiration. Those charged with presenting the cause and its needs must make plans based on the state of the country at the time of appeal and those plans call for an understanding of human nature and the public mind, as evident in each community. None knows better how to deal with the conditions of the moment in inviting the public to participate in the activities of the theatre. That is why we have the thing called Showmanship. That quality—Showmanship—must be applied to the activities of the theatre at this time—the buying and "selling" of Victory Bonds.

The government recognizes that. "I regard the help of the Motion Picture community, both in Canada and in Hollywood, as a major element of our appeal," wrote the Hon. J. L. Hiesley, minister of finance.

"I am sure that everyone will gladly use all resources at his command to help make the Eighth Victory Loan an outstanding success," stated J. J. Fitzgibbons, chairman of the Canadian Motion Picture War Services Committee, in making known the contents of Mr. Hiesley's letter to the industry.

## Can't Be Bought

Highlight of the campaign within the walls of the theatre will be the Eighth Victory Loan short, "All Star Bond Rally," made gratis by Twentieth Century-Fox for the Canadian Motion Picture War Services Committee. Amazing in the extent of its entertainment and patriotic appeal, this short subject of 21 minutes in length is another of those things which money could not buy but which the proponents of what is right can have for nothing.

It is unlikely that so many stars of the same caliber will ever be seen together in anything but a top-budget epoch sold at the highest terms—instead of in a two-reeler offered gratis that will place a boxoffice guarantee on any film program, no matter what type. If ever there was a foolproof film, "All Star Bond

## DOLLARS SPEED VICTORY



Rally" is it.

This subject features Bob Hope, Bing Crosby, Frank Sinatra, Betty Grable, Fibber McGee and Molly, Harpo Marx, Harry James and His Orchestra, Carmen Miranda, Jeanne Crain, Linda Darnell and others. Almost every player mentioned has enough boxoffice appeal to carry any Group A feature alone.

So powerful is the total appeal of these players that plans for the exploitation of the film had to be completely reversed upon its first screening. In the past

exhibitors had been cautioned not to oversell Victory Loan shorts. "All Star Bond Rally" cannot be oversold, no matter what superlatives are used in advertising it.

Discovery of the boxoffice potency of "All Star Bond Rally" caused last-minute changes in the press book gotten up by Jim Nairn and made it necessary to send additional information to the exhibitor.

J. J. Fitzgibbons, in Hollywood for a presentation to Spencer Tracey for his work in a previous

Loan Short, saw the first screening of "All Star Bond Rally" and immediately sent the following wire to the Motion Picture War Services Committee:

"All Star Bond Rally is positively the finest bond selling tool ever turned out by this industry. This tremendous production beggars description. Not only because of the splendid Blue Ribbon all-star cast but Fanchon, the producer, has done a job of subtle bond selling that will certainly provide a great tool for the bond salesman. At the screening on the Fox lot well over a hundred people were present and they actually cheered this great picture. It will be a great pity if every exhibitor who has the opportunity of getting this tremendous boxoffice attraction does not buy special newspaper space and play up the names of the stars who appear in the All Star Bond Rally."

Additional ads not shown in the press book have been created for use of exhibitors.

## Task Made Easy

Means of handling the exploitation and exhibition of "All Star Bond Rally" have been worked in such a way that are few difficulties left. Each exhibitor will get out of the film what he puts into it beyond what has been prepared for him.

There are a total of 205 prints for the Dominion, enough to provide for all exhibitors.

Press books containing almost everything there is to know about the film are in the hands of exhibitors.

Composite mats for ads and scenes are available at any Fox exchange in the Dominion.

One-sheet posters are available at Fox exchanges.

Sets of 8" x 10" stills are available on request at \$1 per set of 10.

Provincial chairmen are urged to see that no theatre in any territory is left unaware of the benefits of the short and the accessories available.

Exhibitors and managers can get any information they require from their Provincial chairmen.

It is suggested that screenings be confined to large centres and that they be cleared first with local public relations committees. Indiscriminate screenings are not looked upon with favor. Any screenings should have the purpose of winning publicity for the Loan through the film, thus editors and public officials should be guests, rather than merchants, etc.

**Film Weekly**

Vol. 10, No. 15 April 18, 1945

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor,  
Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada Ltd., 25 Dundas Square, Toronto, Ontario,  
Canada. Phone ADelaide 4317. Price 5 cents each or \$2.00 per year.

Entered as Second Class Matter.

Printed by Eveready Printers Limited, 78 Wellington Street West, Toronto, Ontario.



THROUGH THESE PORTALS PASS THE  
MOST BEAUTIFUL GIRLS IN THE WORLD

# EARL CARROLL VANITIES

NO GREATER BEAUTY  
EVER GRACED THE  
SCREEN...

you'll hardly believe  
your eyes!... As you  
thrill to the wonder  
picture of all time!

FOR FUN  
FOR MUSIC  
FOR ROMANCE

DENNIS O'KEEFE  
CONSTANCE MOORE

with  
EVE ARDEN • OTTO KRUGER  
ALAN MOWBRAY  
STEPHANIE BACHELOR

and WOODY HERMAN  
and his Orchestra



Republic's Biggest Joy Show

Distributed in Canada By

**Empire-UNIVERSAL**

FILMS, LTD.



## Two New Specials From Paramount

Distribution in Canada by Paramount of two new Hal Wallis productions, "Affairs of Susan" and "You Came Along," has been authorized by the Theatre and Film section of the War-time Prices and Trade Board.

The films will be sold on individual contract subject to the regulations of the WPTB and the following conditions.

(a) that these pictures will be first offered to exhibitors holding basic contracts with Paramount;

(b) that the holders of such basic contracts shall not be required to purchase both features in order to obtain one;

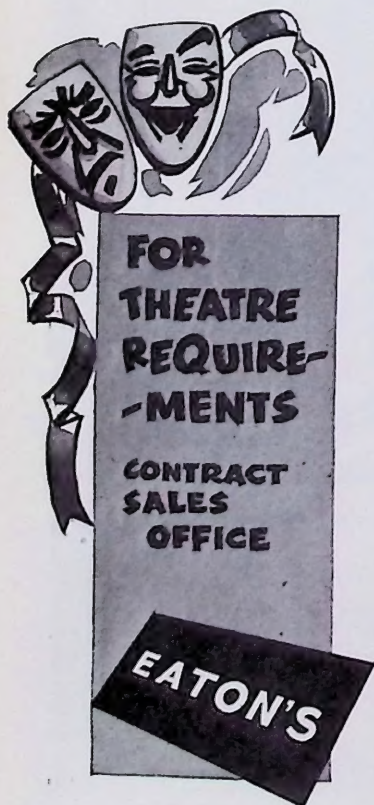
(c) that the top price that any exhibitor holding a basic contract will be required to pay will be the price that he paid under his basic contract for specials released by Paramount.

The above conditions do not preclude the distributor and an exhibitor from entering into a contract by mutual agreement for the rental of the pictures at a higher price.

Hal Wallis recently left Warner Brothers to join hands with Paramount.

## Extend Theatre Site

Cranbrooke Theatres Limited, operator of the Star Theatre, Cranbrooke, B.C., has acquired adjoining property as an investment and for future alterations.



**FOR THEATRE REQUIREMENTS**

**CONTRACT SALES OFFICE**

**EATON'S**



## Good Tip

You showmen who have Sunday night as the only one off and usually nowhere to go will be well advised to book yourself for a look at "Hoax 'n Cloax," the Tri-Bell Club's musical at the Royal Alexandra Theatre, Toronto, on Sunday nights.

It's a darned good full-blown musical comedy, with excellent specialties, plenty of laughs and eye-filling costumes. Sammy Sales, Johnny Shapiro and Lou Jacobi work on the laughs in the production, which was directed by Joe Fox. Proceeds are for charity. You'll see some real talent on display here.

One of those on the stage is Allan (no relation to Aga) Kahn of Regal Films. Al will win no legit version of an Oscar but he's pretty capable just the same.

It'll be there for a few weeks—on Sunday evenings only.

## Money Player

Walter Kennedy, so far as bowling is concerned, is often regarded as a fellow who can't get out of his own way when it comes to the proper wiggling to get the four-pin down.

At the Odeon bowling night recently Walter was faced with the four-pin only, without which there is no count. Knowing Walt's usual inability to hit that particular wooden bottle, Dick Main offered 10 to 1 that he would miss. Archie Laurie, out of loyalty, took it.

Walter, overcome by the loyalty of his pal, snagged the four-pin and Dick's tenner. Thus virtue was more than its own reward.

Moral: Don't press Kennedy.

## Glowing Copy

The World of Tomorrow is getting plenty of space in print these days and I was interested recently by a House of Seagram ad in Time.

"3-Dimensional Movies, they're called," the ad read, "so realistic that the characters seem to step from the screen and pass beside you. Planes roar out of the sky and into the very theatre. Flowers in a garden seem to spill their petals right into your lap. Every screen play is a vast and enthralling spectacle so true to life you feel you are one of the actors! That's the movie of the future, being perfected now by Men who Think of Tomorrow!"

## 'Salome—Where She Danced'

"Salome—Where She Danced" is one of the catchiest titles to come up in some time. It features Yvonne de Carlo, who used up oceans of ink in the press which told about her being "the most beautiful girl in the world" and ran her picture to prove it.

However, we slowed Salome up in our front-page panel ad last week by omitting the "Where She Danced" from the title. Even if we didn't know where it was she danced we know the ticket machine will do a pretty steady jig. The film is in Technicolor and the public has been provoked into curiosity by such things as a full-page portrait of her in the Star Weekly, which has a circulation of about 800,000.

Miss De Carlo, incidentally, is from Vancouver and thus has special interest for Canadian patrons. It happens also that the lads in the West and on our Pacific Coast know their purty neighbor personally and have been bragging about it in print and in person for some time.

It happens also that Salome danced in the town of Drinkman's Wells, Arizona, which was renamed Salome in her honor after the Vienna beauty's performance.

De Carlo will be around this way for the Victory Loan.

## Notes

Pete and Mrs. Harrison of Cobourg were guests of the Ben Cronks the other week-end and visited the neighborhood. Pete is much better these days . . . Myer (M.L. to you) Axler of 20th Century Theatres head office is being staged on April 25th at the Chez Paree, Bloor street. He will be married shortly after to Miss Mildred Caplan . . . Jimmy Simmons, who used to manage the Grand, Galt, is back from overseas, where he stopped a few more than he could handle. But he's pretty cheerful about it and would like to have some of the boys drop in on him at Christie Street Hospital . . . Sam Wells of the Uptown, former Local 173 prexy, is head of the Toronto Hockey League. The league had a busy season and so did Sam. One of these days I must do a Flashback on Sam, a real veteran who still has a print of Tom Mix's first great picture, "Ranch Life in the Great North-West."

## Wally's Memoirs

Walter Helm, manager of the Avon, Stratford, just got out of bed after eight weeks of illness. While sick he made some notes, described as "passages" from his memoirs in the Stratford Rotary Bulletin.

Walt is a cheerful soul who reminds me of the rural poet of other years, Walt Mason—the kind of a guy who, according to the late Irvin S. Cobb, gave the impression that he would ooh! and ah! in ecstasy when he took his shoes off. Our Walt's love of comfort led to the following literary conclusions:

"Fred ought to be a prize-fighter—he knows more uppercuts, short jabs, cross-cuts, etc., than Jack Sharkey ever knew or dreamed of."

"If I ever go to the hospital again, I'll challenge everyone who knocks at my door with the following: 'Who goes there? Friend or ENEMA?'"

"I think nurses are swell, but when a fellow has one sitting on his chest, another holding his arms, and another giving him ether, so that he can neither do anything about it or even THINK anything, Oh! Brother! there is no justice."

"And that other contraption—well, it's a wonder someone has not figured out some way to have those made more adjustable for size. It may be all right for skinny guys like Dave Simpson, for when he's on it, he's ON IT, but with me, it's like the difference in price of a roast of beef on the hoof and in the store—TOO MUCH SPREAD."

## Americanadiana

A recent issue of the Saturday Review of Literature carried a review of the newest book by Hugh MacLennan, "Two Solitudes," in which the Canadian novelist grapples with the problem of the seeming inability of both our main racial groups to get together. The review, by Merrill Dennison, is called "Where Two Civilizations Meet."

Dennison nominates "Two Solitudes" as a third Canadian book for American best-seller lists, the other two being Mazo de la Roche's "The Building of Jalna" and Gwethalyn Graham's "Earth and High Heaven."

"In any case," writes Dennison, "the presence on American bookshelves of three books of such caliber by Canadians simultaneously is in itself a literary event worth noting. The Dominion has already given us our best Lincoln in Raymond Massey, Woodrow Wilson in Alexander Knox, our sweetheart in Mary Pickford, our biggest income tax payer in Louis B. Mayer, and our favorite comedienne in Bea Lillie. The time seems to have arrived when she will give us of herself in books."

These are but a few of Canadian origin who have won distinction in the United States in many fields. Canada is like the father of a large family whose capacity for helping bring children into the world is far greater than his ability to support them.



*for the first time*

# SONJA HEINIE

*Skates  
Dances  
Romances*  
IN LAVISH, GLORIOUS,



SPECTACULAR

# TECHNICOLOR



*The Wonder-Thrill Spectacle with GI*

... and All the Splendors and  
Excitements of a \$6.00 Ice Show!

International Pictures Presents

**SONJA HENIE**

in

*It's a Pleasure!*

IN TECHNICOLOR

with

**MICHAEL O'SHEA**

MARIE McDONALD · BILL JOHNSON

GUS SCHILLING

Directed by WILLIAM A. SEITER

Produced by DAVID LEWIS

SCREEN PLAY BY  
LYNN STARLING AND ELLIOT PAUL





orious

Romance!



Bill Johnson



Marie ("The Body") McDonald



more  
proof  
that  
"good  
entertainment  
is  
International"  
and



everywhere!

GOOD ENTERTAINMENT



IS "INTERNATIONAL"

Released through RKO RADIO PICTURES, Inc.



## Main Street After Dark

with Edward Arnold

MGM 57 Mins.  
COMPACT MELODRAMA SHOWS  
UP CONTEMPTIBLE RACKET PRACTICED ON SERVICE MEN.

"Main Street After Dark" employs the power of dramatization to show up a contemptible racket extensively practiced on those in the armed forces. There can be no doubt that in taking up the evil of "paddy rolling" (picking a service man's pockets) the picture serves a good purpose. Regarded as entertainment, however, the effect of the film is that of an extended "Crime Does Not Pay" offering.

The story deals with the activities of a criminal family which specializes in paddy rolling. A more reprehensible family group has never been presented on the screen. The dramatic narrative has Edward Arnold, a dick, "getting the goods" on the villainous bunch and busting the racket.

CAST: Edward Arnold, Selma Royle, Tom Trout, Audrey Totter, Dan Duryea, Hume Cronyn, Dorothy Ruth Morris.

CREDITS: Producer, Jerry Bresler; Associate Producer, Herbert Moulton; Director, Edward Cahn; Screenplay, Karl Kamb, John C. Higgins; Based on story by John C. Higgins; Cameraman, Jackson Rose; Musical Score, George Bassman; Recording Director, Douglas Shearer; Art Directors, Cedric Gibbons, Richard Duce; Set Decorators, Edwin B. Willis, McLean Nisbet; Film Editor, Harry Komer.

DIRECTION, Good. PHOTOGRAPHY, Good.

## Night Club Girl

with Vivian Austin, Edward Norris, Billy Dunn

Universal 61 Mins.  
MODEST MUSICAL POSSESSES ENTERTAINMENT FOR THE YOUNG IN PARTICULAR.

Aimed directly at the young and unsophisticated adults "Night Club Girl" is a familiar little musical with many popular numbers but little sense. It is extremely lively entertainment, thanks no little to the direction of Eddie Cline.

Miss Austin and Dunn are the babes in Hollywood. They have chiefly youthfulness in their favor. Edward Norris plays a columnist who sets them on their way to success.

CAST: Vivian Austin, Edward Norris, Maxie Rosenbloom, Mina Gombell, Judy Clark, Billy Dunn, Leon Belasco, Andrew Tombes, Fred Sanborn, Clem Bevans, Virginia Brissac, Emmett Vogn, George Davis, The Mulcays, Paula Drake, Delta Rhythm Boys.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

## The Big Showoff

with Arthur Lake, Dale Evans

Republic 69 Mins.  
COMEDY WITH MUSICAL INTERLUDES RATES AS FAIR ENTERTAINMENT.

"The Big Show-Off," a comedy which gives the intelligence a holiday, is fair entertainment. What few real laughs the film contains are due mainly to the work of Lionel Stander as a nightclub owner for whom the stars of the film, Arthur Lake and Dale Evans, toil as entertainers.

The Sydney M. Williams production which Howard Bretherton directed with liveliness tells of the efforts of Stander to get a romance going between the shy Lake and Miss Evans, in whom George Meeker, wise guy of a master of ceremonies, is interested. To impress the girl Lake is induced to pass himself off as a mysterious masked wrestler known merely as The Devil. There is no end of complications that are more silly than funny. The stratagem succeeds, and Lake and Miss Evans are happily married at the finale.

Doubt as to how the slight Lake could possibly get away with posing as a heavyweight bonebender is what largely contributes to the unbeliability of the film. Lake is completely juvenile. Miss Evans warbles several songs to help the film along. She participates in a number of production numbers that add to the diversion.

CAST: Arthur Lake, Dale Evans, Lionel Stander, George Meeker, Paul Hurst, Marjorie Manners, Sammy Stein, Louis Adlon, Dan Toby, Emmett Lynne, Douglas Wood, Anson Weeks and orchestra.

CREDITS: Producer, Sydney M. Williams; Associate Producer, Claude S. Spence; Director, Howard Bretherton; Screenplay, Leslie Vaday, Richard Weil; Cameraman, Jack Greenhalgh; Sound, Percy Townsend; Art Director, Frank Dexter; Set Decorator, E. H. Reif; Musical Director, David Chudnow; Musical Sequences, Dave Gould.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

## Carolina Blues

with Kay Kyser, Ann Miller, Victor Moore

Columbia 81 Mins.  
FAST MOVING MUSICAL FARCE SHOULD PROVE TIMELY COIN GETTER.

A couple of grand musical production numbers, some swell hoofing by Ann Miller and Harold Nicholas, and the smooth song delivery of gorgeous Georgia Carroll who rates some stronger roles, added to the comedy bits by Victor Moore and Jeff Donnell, really builds into satisfactory entertainment. The theme takes on a timely aspect when Kyser induces his band to play a show at a defense plant as well as a few Bond-selling shows, although he had promised the boys in the band a vacation after they returned from entertaining the soldiers overseas. Ann Miller and her father, Victor Moore, the only poor relation of the wealthy Carver family, try to get Kay to allow Ann to replace Georgia when the latter leaves the band to get married.

CAST: Kay Kyser, Ann Miller, Victor Moore, Jeff Donnell, Howard Freeman, Georgia Carroll, M. A. Bogue, Harry Babbitt, Sully Mason, Diane Pendleton, Robert Williams, Doodles Weaver, Dorthea Kent, Frank Orth, Eddie Acuff, Harold Nicholas, The Christianis, Four Step Bros., and Kay Kyser's Band.

CREDITS: Producer, Samuel Bischoff; Director, Leigh Jason; Screenplay, Joseph Hoffman, Al Martin; Story, M. M. Musselman, Kenneth Earl; Assistant Director, Ray Nazarro; Cameraman, Art Directors, Lionel Banks, Edward Jewell; Set Decorator, Joseph Kish; Music Recorder, William Randall, Gowns, Jean Louis; Music Director, M. W. Stolf; Dances, Sammy Lee; Vocal Arrangements, Saul Chaplin; Songs, Jule Styne, Sammy Cahn, Dudley Brooks, Walter Bullock.

DIRECTION, Good. PHOTOGRAPHY, Good.

## New FPCC House

Famous Players will erect a theatre in Kelowna, British Columbia, as soon as possible, it has been announced by Frank M. Gow, newly-appointed general manager for the province.

The company operates the town's one house, the Empress.

## Thunderhead—Son of Flicka

with Roddy McDowall, Preston Foster

20th-Fox 78 Mins.  
RELAXING AND REFRESHING ENTERTAINMENT WITH A STRONG PICTORIAL APPEAL.

From Mary O'Hara's latest book 20th-Fox has fashioned a picture possessing virtually all the qualities of "My Friend Flicka," which came from the same pen. Filmgoers who took the earlier picture to their hearts will prove as favorably disposed toward its sequel. The strong showing made by "My Friend Flicka" assures exhibitors of a ready-made audience for the current offering.

"Thunderhead," refreshing entertainment, whisks a person out of the workaday world. It is quiet diversion with many gentle moments and flashes of simple and vivid drama. Made in Technicolor that catches all the beauty of the outdoors, the picture has great pictorial value—a strong selling point in the cities.

Employing the same competent cast that was in "My Friend Flicka," the production, turned out commendably by Robert Bassler and directed with notable restraint by Louis King, is the story of Roddy McDowall's attachment for a white colt—the son of Flicka. The drama evolves from McDowall's fight to remove a wild strain that makes the animal a source of trouble. Unable to curb Thunderhead's rebellious spirit, his young master turns him loose at the finish.

McDowall plays with considerable charm. Preston Foster and Rita Johnson again score as his parents.

The photography of Charles Clarke is important to the enjoyment of the film.

CAST: Roddy McDowall, Preston Foster, Rita Johnson, James Bell, Diana Hale, Carleton Young, Ralph Sanford, Robert Filmer, Alan Bridge.

CREDITS: Producer, Robert Bassler; Director, Louis King; Screenplay, Dwight Cummins, Dorothy Yost; Based on novel by Mary O'Hara; Cameraman, Charles Clarke; Art Directors, Lyle Wheeler, Chester Gore; Set Decorators, Thomas Little, Fred J. Rode; Film Editor, Nick De Maggio; Special Effects, Fred Sersen; Sound, Arthur von Kirsbach, Harry M. Leonard; Musical Score, Cyril J. Mockbridge; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

## McCarthy Passes

John McCarthy, proprietor of the McCarthy, Belleville, Ontario, passed away recently. He built a number of theatres in Ontario in other years.

"TEST FILM, 10,000 cycles 35 mm., with easy instructions, so that you can focus your Sound Lens in absolute precision and secure clear sound and the Maximum from your sound System. Just what many theatre owners have longed for! Bargain \$6.60."

**SAVE 20% OR MORE OF YOUR MONEY**

THE BEST IN  
SOUND, PROJECTORS AND  
COMPLETE THEATRE SUPPLIES  
SPECIALISTS FOR 25 YEARS  
ASK THE MAN  
WHO KNOWS US

**DOMINION THEATRE EQUIPMENT CO**  
337 DAVIE ST. VANCOUVER B.C.



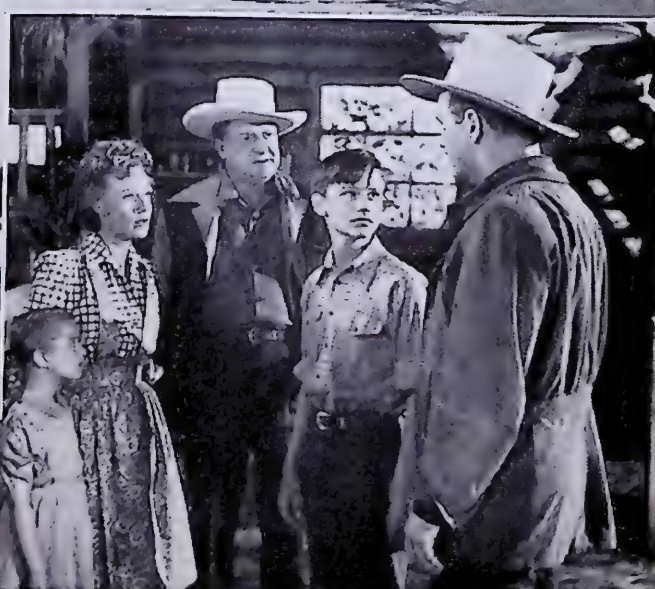


### **'THUNDERHEAD— Son of Flicka'**

**W**ITH breath-taking color and an atmosphere of complete enjoyment and relaxation, Twentieth Century-Fox's "Thunderhead—Son of Flicka" carries out its intention of attracting those who were enthusiastic about "Flicka."

"Thunderhead—Son of Flicka" has topped records in its early dates and it, like "Flicka," is a film with universal appeal.

Roddy McDowall does very well and Rita Johnston and Preston Foster round out the BO trio.





## Canada's Thanks Relayed By Fitz

(Continued from Page 3)

Motion Picture War Services Committee.

The presentations took the form of modernistic plastic desk weights decorated with the crest of the Dominion of Canada in gold. On each was inscribed the name of the recipient under the line: "Canada thanks . . ." and each contained the signature of Hon. J. L. Ilsley, Minister of Finance.

Among those honored were Louis B. Mayer, Spencer Tracy, Carey Wilson, Harry Beaumont, Jerry Bresler, Edward Mannix, Fay Holden, Phyllis Thaxter, Henry Daniels and Frank Whitbeck of the MGM studios; John C. Flynn and Tom Baily of the War Activities Committee, Hollywood Division, and Francis C. Harmon of New York.

The presentations were made in the offices of Louis B. Mayer and on one of Metro's sound stages.

As he presented the gifts Mr. Fitzgibbons said: "On behalf of the Canadian Motion Picture War Services Committee and the National War Finance Committee I have the honor to present to you this desk weight on which is mounted the coat of arms of Canada and a message of thanks to you for your help in creating and producing 'Tomorrow, John Jones' for Canada's 7th Victory Loan."

## Pre-Fab Theatres For Mexico

Charles Skouras of National Theatres, USA circuit, is reported to have completed arrangements for establishing 100 or more pre-fabricated theatres throughout Mexico. They will be manufactured in the USA.

The new style theatres are to be complete in every way, including comfort furnishings as well as technical equipment. They can be moved easily.

It has been reported earlier that J. Arthur Rank has pre-fab shows in mind for Europe.

## Slight Damage In NFBoard Fire

Recent fire in one of the cutting rooms of the National Film Board, Ottawa, caused little damage, the sprinkler system operating quickly to extinguish it. A viewing machine was destroyed.

Explaining that NFB safety methods worked quickly and effectively, Ross McLean, deputy film commissioner said that the fire emphasized "the great need for an absolutely fireproof building for the Film Board."

## Emp-U Offers 15 British Films

(Continued from Page 3)

trator of services for the Wartime Prices and Trade Board. Croft acts as director of the Theatre and Film section.

There are three specials in the 15 features and two groups of six each, designated as Group A and Group B. The specials are



J. R. CROFT

Administrator of services for the Wartime Prices and Trade Board. Theatre and film controls are in his hands and the uncommon quietude seems to reflect satisfaction with his handling of the task.

"This Happy Breed," "The Way Ahead" and "A Canterbury Tale."

Conditions of release, as explained by Croft, are:

These productions must first be offered to each exhibitor holding a basic contract with the distributor. If the exhibitor exercises his right to buy the productions—as provided by the

option right in his basic contract—the distributor may refuse to sell any of the pictures in Groups A and B unless the exhibitor buys all the pictures in these groups.

No basic contract holder is required to buy the specials in order to obtain the balance of the product. Specials are to be offered to basic contract holders in conformity with the general policy of the administration in dealing with specials.

If a basic contract holder refuses to buy, the distributor may sell away, in which case the present basic contract holder loses his basic contract rights to future product of this type.

The maximum prices that an exhibitor holding a basic contract may be required to pay for this product are the maximum prices that the distributor obtained from him in his basic contract, for specials and for the first and second groups respectively.

Where the product is sold away under the conditions outlined above to an exhibitor who has not a basic contract with the distributor, the maximum prices are to be the maximum prices obtained for specials, and the first and second groups respectively by the distributor in comparable situations.

Among the features in Group A are "Candlelight in Algeria," with James Mason, one of the most popular British stars on this continent, and Carla Lehman, the distinguished Winnipeg actress; "Flemish Farm," with Clive Brook and Jane Baxter, and "The Lamp Still Burns."

In Group B will be found "Secret Mission," with James Mason, "Man in Grey," with Margaret Lockwood, and "They Met in the Dark," with James Mason and Joyce Howard.

## Griesdorf to PRC As Sales Manager

(Continued from Page 3)

throughout the country with excellent results. Other plans and connections to further the future of the company are now in the making.

"It is for these reasons that the association of Mr. Griesdorf at this time is vitally important. His enviable record, established in the motion picture business after leaving the University of Alberta, include activities as an independent exhibitor in Alberta, distribution with United Artists in Vancouver and Winnipeg, the position of Eastern representative for the James Roosevelt production company, Globe Pictures Inc., in New York, distribution for United Artists in Los Angeles and, latterly, British Columbia district manager for Odeon Theatres.

"It is a pleasure to welcome Mr. Griesdorf to our company."

## Plans New House

E. Haynes, who recently reopened the Cozy Theatre in Pilot Mound, Manitoba, has purchased a lot in that community on which he will erect a modern theatre when permits are available.

NFB CANADA  
The National Film Board presents  
**"John Bull's OWN ISLAND"**  
A 'WORLD IN ACTION' Release  
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## Special Added Attraction!

The Hollywood Motion Picture Industry presents  
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BING CROSBY • LINDA DARNELL  
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BOB HOPE • HARRY JAMES' Orch.  
FAYE MARLOWE • FIBBER MCGEE  
& MOLLY • CARMEN MIRANDA  
FRANK SINATRA**

**The All-Star Bond Rally**

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CANADIAN MOTION PICTURE WAR SERVICES COMMITTEE



## See Tele, Movies In Slugging Bee

An interesting opinion of the nature of relations between the movie and radio industries in the near future over television is offered in Business Week, New York publication, which sums up the strategy of the film companies until now.

Says Business Week:

"Long accustomed to bare knuckle fisticuffs, the motion picture industry is squaring off with radio broadcasting for a fight to the finish over television. Movie men are frank to admit they don't want the new video art, but because it's coming anyway they intend to capitalize on it and are fast pulling their heads out of the sand to take a good look around. Certainly they don't intend to let radio broadcasters reach into the movie industry's big money pockets without a struggle."

The companies which have not as yet announced television connections or action are Columbia, Universal and United Artists. The rest have interests in various television firms and all are preparing to file for television channels. It is expected that the movie firms will enter the broadcasting business. Whether it is up to the exhibitor or the distributor to apply for channels to carry theatre television has not been established yet but if radio procedure is followed it will be the latter.

So far as Canada is concerned, neither the distributor or exhibitor has pulled his head "out of the sand."

The Canadian Radio Technical Planning Board has been in action for some time. This is a government-inspired organization aimed at preventing chaos in the post-war reorganization of the air for television purposes. The radio networks are represented on it strongly but Dominion movie men are still asleep.

An equivalent body in the United States has vigorous movie representation, as witness the opposition to the suggestion of CBS to the FCC that movies not be given television channels.

## Loew's, Toronto, To Be Remodelled

Loew's, Toronto, one of Canada's best-known first-run theatres, will get remodelling and alterations to its interior at a cost of \$50,000 according to present plans. Kaplan & Sprachman, Toronto architects, are preparing plans.

Contracts will be awarded soon.

## Bishop Now FPCC Manitoba Chief

(Continued from Page 1)

land, has been with the company more than twenty years. Almost all of his time has been spent in managing theatres in Western Canada, the exceptions being a term of service in Montreal and London, Ontario.

The announcement was one of a number of promotions affecting

Saskatchewan and Alberta district.

Other promotions announced were:

Jack Proudlove, manager of the Gaiety Theatre, Winnipeg, succeeds Bishop as manager of the Capitol.

Dave Robertson, manager of the Uptown Theatre, succeeds Proudlove as manager of the Gaiety.

Andy Ostrander, manager of the Tivoli, succeeds Robertson as manager of the Uptown.

The promotions became effective immediately.



**HAROLD A. BISHOP**

Appointed district manager to supervise Famous Players' Manitoba theatres, including Winnipeg, Brandon and Portage la Prairie.

Winnipeg theatres and followed a meeting in that city on April 5th of Manitoba managers of Famous Players.

The new status of those transferred to more important posts was made known jointly by L. I. Bearg, Western division manager of Famous Players; and E. A. Zorn, manager of the Manitoba,

## Asks Film Studios For Br. Columbia

A request that Trade Minister E. C. Carson of British Columbia use his influence to have a Hollywood studio established in Victoria was made in the Legislature of that province recently by W. T. Straith, member from Victoria.

It would not only be of financial benefit, Straith said, but would bring publicity to the province.

## Quebec Studies Movie Laws

Quebec provincial government is preparing a new bill to provide stricter penalties for theatre owners who violate the law regarding Sunday observance and the banning of children under 16 from theatres.

The idea is to "simplify, improve and make more uniform the application of sensible legislation in this connection."

## Dodsworth Succeeds

Jim Dodsworth has succeeded the late Jack Purves as manager of the Capitol, Welland.

## Harold Lloyd Sues Universal Pictures

The Harold Lloyd Corp. filed three suits in federal court recently asking \$1,700,000 damages from Universal Pictures Co. Inc., on allegations that three motion pictures recently released by Universal plagiarized three earlier Lloyd comedies. The suits also asked injunctions against further showing of the Universal films and demanded "destruction of all prints."

One complaint alleged that the Universal picture, "Her Lucky Night," plagiarized the Lloyd picture "The Freshman." Another action asserted that the Universal picture, "She Gets Her Man," infringes upon the copyright of Lloyd's picture "Welcome Danger." The third complaint alleged that the Universal picture, "So's Your Uncle," infringed upon Lloyd's picture "Movie Crazy."

## Odeon Will Try Juve Pic Progs

The juvenile film program of Odeon Theatres of Great Britain will be one of the ideas of that circuit to be incorporated in the structure of its Canadian partner, Paul L. Nathanson said recently in Vancouver.

In Britain the J. Arthur Rank circuit operates the Odeon National Cinema Club for Boys and Girls and it is felt that a similar organization in Canada will do much to reduce criticism based on juvenile delinquency.

With the Odeon president in Vancouver was E. McQuaid of London, England, controller of Rank's juvenile program, and it was stated that his purpose for being in Vancouver was to survey the possibilities of instituting such clubs in British Columbia, where the circuit has 28 theatres.

Nathanson said that he heartily endorsed the idea of special children's movies as they had the effect of not only properly entertaining children but also educating them and teaching them good citizenship. Such movies, he hoped, would be in operation in most of his company's theatres by the end of the year.

Special shows for juveniles are quite common in the Dominion, although they are conducted on an individual basis even by large circuits. There are several situations in which managers join with civic councils in presenting such programs, with a percentage of profits being handed to juvenile welfare organizations and the youngsters being rewarded for attendance.

However, if Odeon follows through it will be the first time that such shows have been organized on a national basis. In Britain Rank produces special subjects for the children's clubs and some may be imported for use in the Dominion. It is not unlikely that Odeon of Canada may produce some in the future, since it intends to erect production facilities for industrial and educational films when practicable.

Mary Field, in charge of juvenile production for Rank, visited Canada recently.

## Mgr. Grabs Thief But Not Tightly

Gordon Brooks, manager of the Rio, Toronto, heard the shouts of one of his neighbors, a furrier, that he had been robbed, and tackled a man running away. The thief had \$400 worth of furs crammed inside his overcoat and these he abandoned, along with his overcoat, in getting away.





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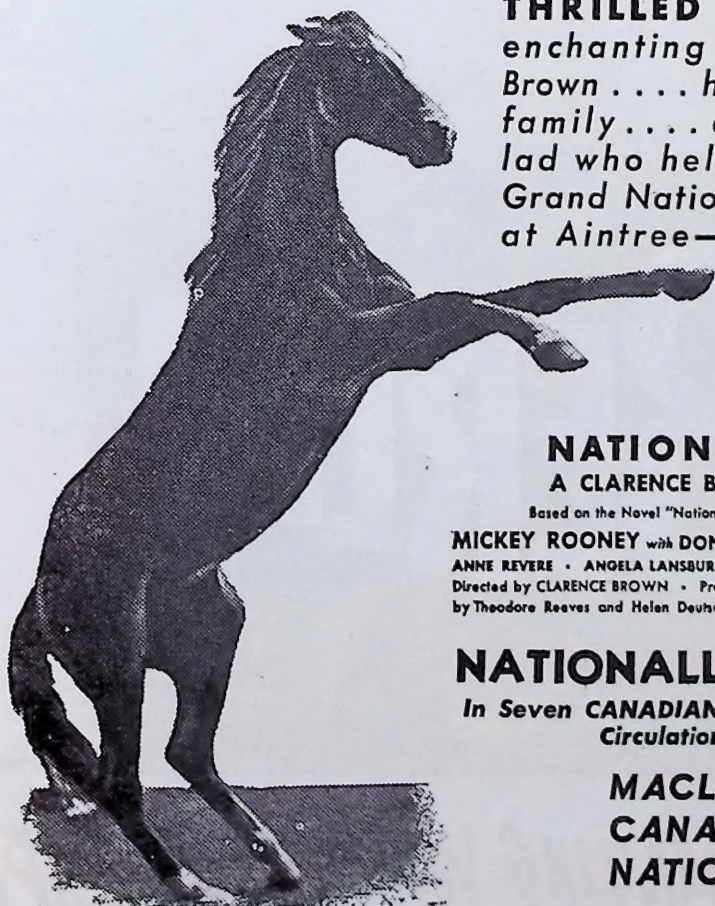
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